

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision 582743 /		Alt Order # 09833079
Product		
OBAMA SKED C		
Contract Dates 10/16/12 - 10/22/12	Estimate # 1904	
Advertiser Obama/D/President		Original Date / Revision 10/16/12 / 10/16/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KDVR	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB# 8020	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
1	31	10/16/12	10/22/12	M-F 5-530a Good Day	5a-530a		:30			NM	4 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/16/12	10/22/12		MTWTF--				4			
2	31	10/16/12	10/22/12	M-F 530-6a Good Day	530-6a		:30			NM	4 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/16/12	10/22/12		MTWTF--				4			
3	31	10/16/12	10/22/12	Good Day Colorado	6a-7a		:30			NM	4 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/16/12	10/22/12		MTWTF--				4			
4	31	10/16/12	10/22/12	Good Day Colorado	7a-8a		:30			NM	4 \$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/16/12	10/22/12		MTWTF--				4			
5	31	10/16/12	10/22/12	Good Day Colorado	8a-9a		:30			NM	4 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/16/12	10/22/12		MTWTF--				4			
6	31	10/16/12	10/22/12	Regis & Kelly	90130a-10a		:30			NM	2 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/16/12	10/22/12		MTWTF--				2			
7	31	10/16/12	10/22/12	Everyday	10a-11a		:30			NM	2 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/16/12	10/22/12		MTWTF--				2			
8	31	10/16/12	10/22/12	Ricki Lake	11a-12p		:30			NM	2 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/16/12	10/22/12		MTWTF--				2			
9	31	10/16/12	10/22/12	We the People w/ Glo	12p-1p		:30			NM	2 \$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/16/12	10/22/12		MTWTF--				2			
10	31	10/16/12	10/22/12	Jdg Joe M-F	1p-2p		:30			NM	2 \$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/16/12	10/22/12		MTWTF--				2			
11	31	10/16/12	10/22/12	DivCt/JdgAlex	M-F 2p		:30			NM	2 \$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/16/12	10/22/12		MTWTF--				2			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
582743 /	09833079
Contract Dates	Product
10/16/12 - 10/22/12	OBAMA SKED C
Advertiser	Estimate #
Obama/D/President	1904
Original Date / Revision	
10/16/12 / 10/16/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
12	31	10/21/12	10/21/12	FOX News Sunday	8a-10a		:30			NM	1 \$150.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/15/12	10/21/12	-----S				1	\$150.00		
13	31	10/16/12	10/22/12	Judge Judy	3p-4p		:30			NM	2 \$500.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/16/12	10/22/12	MTWTF--				2	\$250.00		
14	31	10/16/12	10/22/12	Judge Judy	4p-5p		:30			NM	2 \$500.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/16/12	10/22/12	MTWTF--				2	\$250.00		
15	31	10/16/12	10/22/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	2 \$1,200.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/16/12	10/22/12	MTWTF--				2	\$600.00		
16	31	10/16/12	10/22/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2 \$1,200.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/16/12	10/22/12	MTWTF--				2	\$600.00		
17	31	10/21/12	10/21/12	News Sunday 5p-530p	5p-530p		:30			NM	1 \$450.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/15/12	10/21/12	-----S				1	\$450.00		
18	31	10/21/12	10/21/12	News Su 530-6p	530p-6p		:30			NM	1 \$450.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/15/12	10/21/12	-----S				1	\$450.00		
E	19	31	10/22/12	10/22/12	Mob Doctor Mon 8-9p	8p-9p		:30		NM	4 \$5,700.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/22/12	10/28/12	M-----				1	\$2,200.00		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type	
	1	31	10/22/12-10/28/12	Mob Doctor Mon 8-9p	8p-9p	M-----	:30		\$2,200.00	NM	
				See MG 19.2,19.3,19.4,19.5							
	2	31	10/17/12-10/17/12	MLB Championship Series	2p-CC	---W-----	:30		\$1,500.00	NM	
	(M)			MG for 22.1,19.1							
	3	31	10/17/12-10/17/12	MLB Championship Series	2p-CC	---W-----	:30		\$1,500.00	NM	
	(M)			MG for 22.1,19.1							
	4	31	10/18/12-10/18/12	MLB Championship Series	2p-CC	---Th-----	:30		\$1,500.00	NM	
	(M)			MG for 22.1,19.1							
	5	31	10/21/12-10/21/12	FOX NFL Pregame	10a-11a	-----St	:30		\$1,200.00	NM	
	(M)			MG for 22.1,19.1							
E	22	31	10/18/12	10/18/12	FOX X Factor	7-8p		:30		NM	0 \$0.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/15/12	10/21/12	---T---				1	\$3,500.00		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type	
	1	31	10/15/12-10/21/12	FOX X Factor	7-8p	---Th-----	:30		\$3,500.00	NM	
				See MG 19.2,19.3,19.4,19.5							
23	31	10/16/12	10/22/12	M-F LN 9p-930p News	9p-930p		:30			NM	2 \$3,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/16/12	10/22/12	MTWTF--				2	\$1,500.00		
24	31	10/16/12	10/22/12	M-F LN 930p-10p	930p-10p		:30			NM	2 \$2,400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/16/12	10/22/12	MTWTF--				2	\$1,200.00		
25	31	10/16/12	10/22/12	Fox 31 News Nightsid	10p-1035p		:30			NM	2 \$1,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		10/16/12	10/22/12	MTWTF--				2	\$500.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #	
582743 /	09833079	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA SKED C	1904
Advertiser		Original Date / Revision
Obama/D/President		10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		
26	31	10/21/12	10/21/12	Su LN 9p-930p			:30			NM	
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/15/12	10/21/12		-----S				1	\$1,800.00		
		Start Date	End Date	Weekdays				Spots/Week	Rate		
27	31	10/21/12	10/21/12	Su LN 930p-10p			:30			NM	
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:	10/15/12	10/21/12		-----S				1	\$1,600.00		
										Totals	
										55	\$28,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	55	\$28,400.00	\$24,140.00
Totals	55	\$28,400.00	\$24,140.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.